

WELCOME TO THE FUTURE OF PERSONALIZED BIBLES.

*Invest in the firm revolutionizing
Bible design and manufacturing.*



WHAT WE DO

Revival AI's Bible customization experience makes it possible to format and design a Bible in a matter of minutes (rather than months), with changes rendered in real time. Our AI-powered software and completely automated hardware allows everyday Christians to create their own uniquely personal Bibles that are high-quality and built to last.

Revival AI, founded by Bill Robinson and his wife, Kristin, began as a tech company committed to developing the software necessary to customize Bibles. What began as a traditional programming venture eventually developed into a firm powered by some of today's most advanced artificial intelligence, machine learning, and automation—a 21st-century answer to today's tedious and outdated processes. The resulting product is beautiful, precise, and affordable—not to mention entirely made in the United States.

On Faithfulness to Scripture:

Revival AI is committed to protecting and preserving God's Word. While the layout and format of Scripture are completely customizable, the biblical text cannot be altered in any way.



WHY CUSTOM BIBLES?

Revival AI's mission is simple: **“to create advanced technology and products that glorify God, evangelize the world, and bring revival to His church.”** We strive to achieve this goal by offering custom Bibles that are accessible to all. Now, both new and mature believers can explore their faith on a deeper, more intimate level by building a Bible that caters to their needs. Some might include devotion or study notes that guide their reading of Scripture, while those with visual impairments—dyslexia, for example—may customize the Bible's font and font size to eliminate physical barriers to the Gospel.

Now, more than ever, the world is working to accommodate changes brought on by the Fourth Industrial Revolution. More and more traditional manufacturing practices are being disrupted by smart technology, automation, and artificial intelligence—the foundation of the ultra-modern age of industry. With more product possibilities than ever before, markets of all kinds are embracing customization with new, unprecedented fervor. The Bible printing industry, of course, is no exception—and Revival AI is the answer.



TODAY'S INDUSTRY

Modern Bible design is an outdated, time-consuming, and expensive process that professionals complete by hand. Furthermore, Bible printing and manufacturing rely on mass production, a costly practice that damages the environment and results in a low-quality product.

- Formatting and designing a new Bible can be a costly, tedious process—most Bible editors spend months (or even years) producing each new product.
- Bible publishers have failed to adapt to the future of product customization, resulting in unmet demand.
- Since the 1980s, more than half of the 100 million Bibles printed each year have been mass-produced in China, resulting in a lower-quality product.
 - › In China, the Bible is only available at CCP-approved church bookstores and is forbidden from being sold online.
 - › Mass-printing overseas is costly and harmful to the environment.



THE REVIVAL AI SOLUTION

Revival AI's elegant, intuitive interface allows Christians to design their own personalized Bibles at lightning speed. Our **AI-powered software** allows users to make their desired changes in real time, scanning the text, alignment, and layout for accuracy.

Customization options include (but are not limited to):

- ✓ Cover design
- ✓ Cover material
- ✓ Branding
- ✓ Translations & versions
- ✓ Versification
- ✓ Font style and size
- ✓ Devotional notes
- ✓ Study notes
- ✓ Creeds
- ✓ Ribbons
- ✓ Gilding color
- ✓ Art gilding



THE REVIVAL AI SOLUTION (cont'd.)

Following the design process, our **entirely automated hardware** takes care of the printing, assembly, and finishing processes. After each Bible is machine-sewn, its cover is assembled and customized by robotics, lasers, and ultrasonic technology.

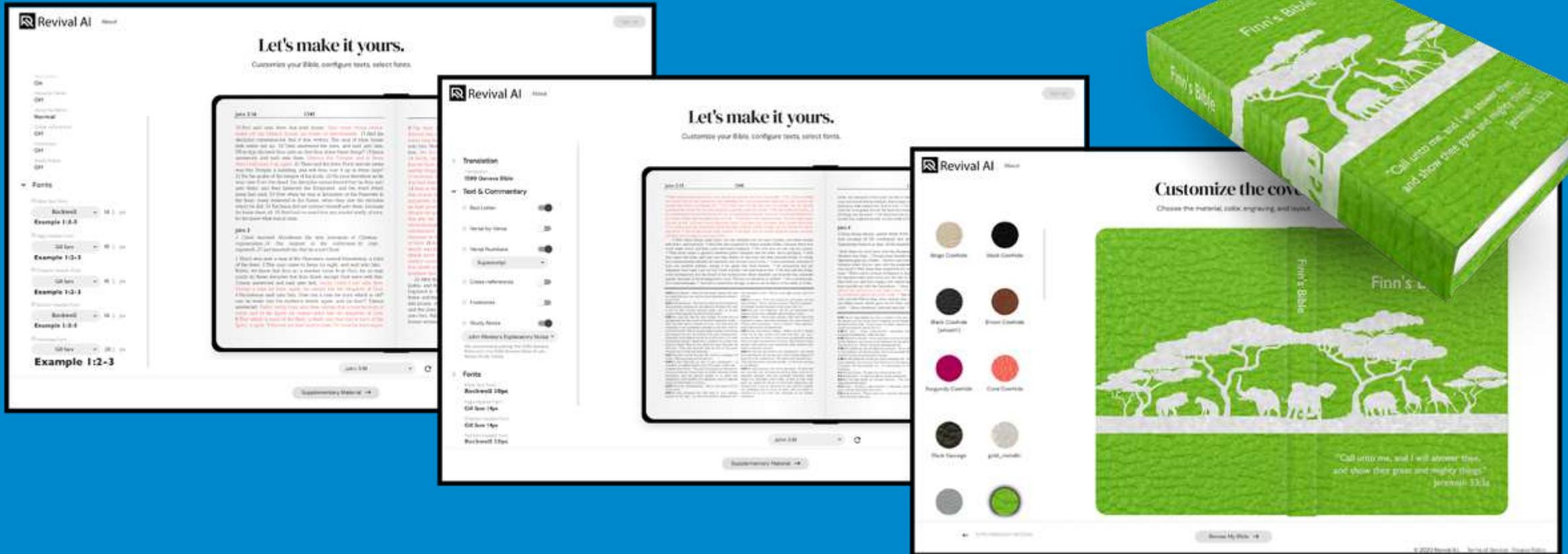
Revival AI's technology is patented in the U.S. and patent-pending in the EU. Provisional patents have been filed for our custom finishing machinery.

Revival AI's system is self-contained and secure: we use our own servers, which are protected by firewalls. This helps shield the Bible from potential outside influences and censorship.



USER EXPERIENCE

With Revival AI's web interface, the customer can easily choose interior and exterior features and see their Bible come to life in real time.



A COMMITMENT TO AMERICAN BIBLE PRINTING



Most of today's Bibles are mass-produced in China, whose secular government limits Bible sales and readership. And mass production overseas—a costly process that harms the environment—tends to result in a lower-quality product.

Revival AI aims to bring Bible printing back to the U.S., where we believe it belongs. We believe that the American Bible industry is ripe for growth: the Bible continues to be the best-selling book of all time, and the vast majority of Christians still prefer print Bibles to digital alternatives. Demand for personalization matters, too: 80% of consumers are more likely to patronize a company if it offers product customization, according to an Epsilon survey. We believe that this growing demand for customization will ensure that print Bibles remain an integral part of American Christian culture. God's Word—which sets captives free—should, after all, be printed in the "Land of the Free."

MARKET SIZE

More than

**100M
Bibles**

are printed each year, and



Annual global Bible sales total

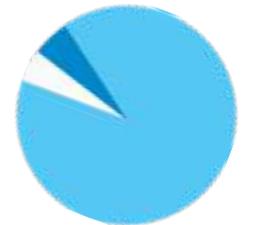


\$425M

Est. annual U.S. Bible sales total
\$200-300M,

and we seek a

**5-10%
share**



of Bibles printed annually.

OUR FACILITIES

We plan to build our first autonomous printing and finishing facility near Dallas, Texas. This 33,000-square-foot space will be **solar-powered**, ensuring self-sufficiency, and will house our **digital printing and robot-driven binding, assembly, and shipping lines**.



BUSINESS MODEL

- **Accessibility means affordability.** We plan to price our custom Bibles between \$30 and \$200+, with future options starting at \$10. Revival AI's custom Bibles will be accessible to everyone.
- **Potentially impressive revenue.** If we sell just one million (or 1%) of the 100 million Bibles sold each year, we can bring in a projected annual revenue of \$50-100 million.
- **Up to a 75% profit margin via a direct-to-consumer model.** By cutting out the middlemen and their mark-ups, distribution processes, and indirect shipping costs, we aim to boost profits, most of which will go to our bottom line.
- **Up to a 52% profit margin via white labeling Christian publishers' content.** Licensing our technology to Christian publishers is also a potentially profitable business that will allow us to significantly increase our market share.



FURTHER MARKET ADOPTION



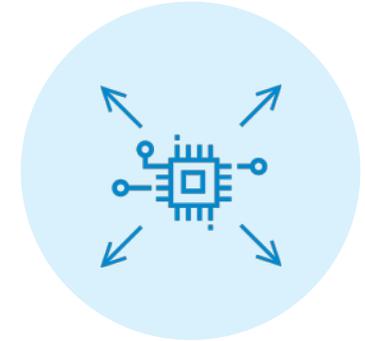
AFFILIATES

Pastors, ministries, and everyday Christians can earn 10% of referred sales by sharing an affiliate link on their websites and social media pages.



WHITE LABELING

Our technology can be licensed by Christian publishers and ministries, increasing their profit margins and bringing more printing back to the U.S. Through white labeling, publishers can sell custom Bibles with their own content; Revival AI will then fulfill and ship these orders with third-party branding.



TECH THAT CAN SCALE

Our proprietary Bible printing workflow and software can be easily adapted to other printing processes, including fiction and non-fiction book publishing and custom journal production.

A COMPANY FOR THE COMMUNITY

Revival AI is committed to giving back to the communities it serves. **10% of all annual profits will be donated to Christian non-profits or ministries.**

We care deeply about protecting the Earth, God's precious creation. As a green company, we plan to recycle, harness green energy, and generate as little waste as possible.

WHO WE ARE



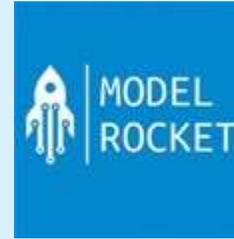
WILLIAM ROBINSON
Co-Founder and CVO

- M.Div., M.T.S. – Liberty Baptist Theological Seminary
- Combat veteran (Afghanistan), battlefield-promoted; U.S. Army Chaplain Corps
- Co-founder & president of Reformation Bible Society
- Co-founder and CTO of Honoring Intimates
- Patented inventor



KRISTIN ROBINSON
Co-Founder and CEO

- B.S. Chemistry – Univ. of Utah
- 18 years of technical sales experience in molecular modeling & drug discovery software, with 13 years at the industry leader, Schrodinger
- Co-founder & VP of Reformation Bible Society
- Co-founder and CEO of Honoring Intimates
- Patented inventor



MODEL ROCKET
AI/ML, UI/UX Dev Team

- Extensive experience from concept to market
- Multiple solutions developed that incorporate artificial intelligence, machine learning, and data science
- Industries worked in: medicine, IoT, hospitality, eCommerce, agriculture, enterprise, education, government, finance



ROB RODRIGUEZ
Director and vCTO

- Co-founder of Model Rocket
- Manages a dev team with extensive experience in AI/ML
- More than 20 years of experience with multiple Fortune 500 companies
- Developed a neural-net-based OCR and an image compression library used by major social media networks
- Holds 19 granted patents

OFFERING SPECIFICS

REGULATION A+ MAXIMUM:

\$20M

SHARES OFFERED:

20,000,000

PRICE PER SHARE:

\$1

MINIMUM INVESTMENT:

\$100

(100 shares)

VALUATION:

\$55M

CONTACT



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